



Section
Two

Section 2

Control Measure 2: Public Participation

Control Measure 2, Public Participation, requires the City to promote public involvement in implementing the Stormwater Management Plan. To comply with Control Measure 2, the City must comply with applicable State and local public notice requirements. This is the only requirement for this control measure; however, EPA encourages other BMPs to involve the public.

To address Control Measure 2, Haverhill's Stormwater Management Plan includes BMPs the City is already doing such as an annual household hazardous waste collection day, used motor oil collection days, and public notification requirements. In addition, the City will provide and publicize a hotline for stormwater issues, establish a stormwater committee, and coordinate a catch basin stenciling program. Together these BMPs will get the public involved in addressing stormwater quality, and give residents a personal stake in the environmental health of the City.

BMP #2-1: Comply with State Public Notification Guidelines

Description: The City is already meeting the minimum requirements for this control measure by complying with the state public notification guidelines. The City will continue to comply with these guidelines.

Measurable Goal: Comply with state guidelines.

Schedule: Throughout permit term.

Responsible person/department: City Clerk and other City Department Heads

Cost: No additional costs for existing program.

BMP #2-2: Hold Annual Household Hazardous Waste Day

Description: The City currently holds a hazardous waste collection day annually where residents can drop off hazardous waste for proper disposal. This is usually held in May each year.

Measurable Goal: An annual hazardous waste collection day.

Schedule: Hazardous waste collection day to be held in the spring, or as convenient annually, and communicated to the public in advance.

Responsible person/department: Industrial Pretreatment Coordinator

Cost: Varies with amounts collected, program ongoing so no new cost to the City.

BMP #2-3: Motor Oil Collection Days

Description: The City currently holds motor oil collection days on the first Saturday of each month. Residents can drop off motor oil at the Highway Department for proper disposal.

Measurable Goal: Motor oil collection days held.

Schedule: Motor oil collection day to be held first Saturday of each month.

Responsible person/department: Highway Department

Cost: Varies with amounts collected, program ongoing so no new cost to the City.

BMP #2-4: Establish a Stormwater Hotline.

Description: Establish a separate phone number or extension (with voice mail) for use by the public to report concerns or to ask questions regarding stormwater.

Measurable Goal: Establishment of hotline. Hotline number shall be included on all educational brochures developed as part of Control Measure #1, and the phone number will be published periodically on Haverhill public cable TV channel 9. Call log established and maintained regularly.

Schedule: Implemented in year 1. Voice mail checked regularly.

Responsible person/department: Stormwater Coordinator.

Cost: No cost if implemented within existing City phone system. Staff time required varies with hotline use.

BMP #2-5: Establishment of a Stormwater Committee

Description: Establish a stormwater committee. The Stormwater Coordinator will chair the committee. Members would include relevant City department heads (i.e. Highway Department, Water & Wastewater Department, Environmental League, Conservation Commission, Planning Board) and a City Councilor. Committee meetings would be open to the public and residents will be invited to voice their concerns. Each meeting will be publicized in accordance with state guidelines and BMP #2-1. Purpose of the committee is to keep department heads up to date with ongoing stormwater issues, ensure compliance with BMPs, track BMP implementation and documentation, and solicit input from the public.

Measurable Goal: Establishment of Committee. Meeting attendance.

Schedule: Implemented in year 1 with initial meeting. Subsequent meetings will be held during the permit period as necessary to disseminate information.

Responsible person/department: Mayor and Stormwater Coordinator.

Cost: Staff time.

BMP #2-6: Youth Group to Stencil Catchbasins

Description: The Stormwater Coordinator will contact local Boy and Girl Scout troops, church groups, and other youth groups to solicit assistance in stenciling catchbasins. Stenciling shall include text such as, "NO DUMPING, DRAINS TO RIVER". The Stormwater Coordinator shall prioritize areas to be stenciled.

Measurable Goal: Contact youth groups. Assuming positive response, stencil 50 catchbasins per year throughout the permit term.

Schedule: Contacts in spring with stenciling in the summer and fall, starting in year 2 of the permit term.

Responsible person/department: Stormwater Coordinator.

Cost: Approximately \$50 to \$100 for stencils and paint for 50 catchbasins. Minimal staff time to coordinate volunteers and identify areas to be stenciled. Police details likely required in some areas.